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QUESTION BANK

LOGIC

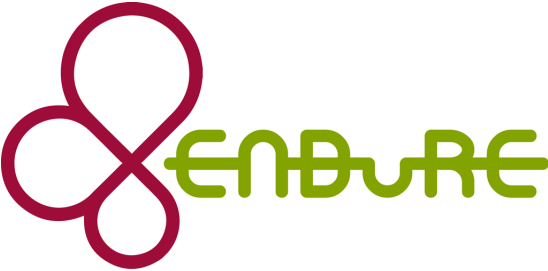
OPTIONS

THEMES

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P1: ENDuRE - Q...◀▶



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ENDuRE - Investigation questionnaire for European companies

ENDuRE - Questionnaire for companies

10%

Please take 5 minutes to respond to this questionnaire to help shape the ENDuRE project, and ultimately help Euorpean startups become more successful.

ENDuRE is an innovative project for entrepreneurs aimed at increasing the resilience and competitiveness of European startups.

Leave us your email so we can keep you up to date with our progress.

The project is funded by the European Union (Erasmus+ Knowledge Alliances) and involves 3 Universities and 4 Companies from Denmark, Italy and United Kingdom.

Thank you for your contribution!

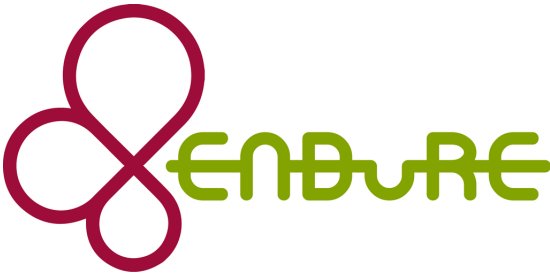
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1. PERSONAL INFORMATION

20%

\* 1. Age

\* 2. Sex

- Female
- Male

3. Email (leave your email if you wish to receive the investigation report and future info about the ENDuRE project)

4. Role within company



Administrative office

Entrepreneur

Manager

Other (please specify)

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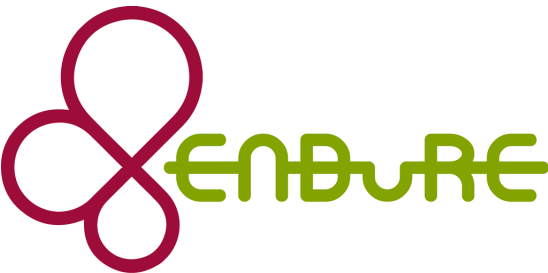
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P3: 2. YOUR ED...



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2. YOUR EDUCATION & TRAINING

30%

2.1 Educational Qualifications

\* 5. Do you have a Bachelor's Degree?

No

Studying

Graduated

**6. Bachelor's Degree field of study**

Agriculture and veterinary

Economics, law and social science

Engineering

Humanities

Mathematics, physics and natural science

Medicine and pharmacy

**\* 7. Do you have a Master's Degree?**

No

Studying

Graduated

**8. Master's Degree field of study**

Agriculture and veterinary

Economics, law and social science

Engineering

Humanities

Mathematics, physics and natural science

Medicine and pharmacy

**\* 9. Do you have a PhD?**

No

Studying

Graduated

**10. Please specify your PhD research topic**

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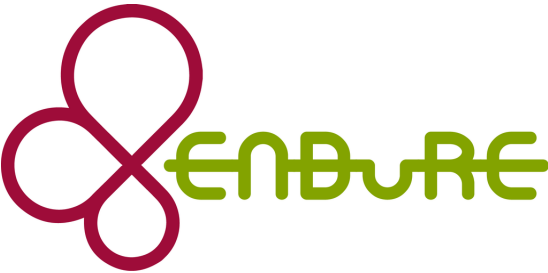
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P4: 2. YOUR ED... ▾

◀ ▶



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2. YOUR EDUCATION & TRAINING



2.1 Other experiences & training

\* 11. Have you studied/researched or worked abroad?

Yes

No

\* 12. Have you attended/are you attending entrepreneurship courses? If yes, what kind?

No

Curricular

Extra-curricular

Seminars

Other (please specify)

13. How useful are the tools and materials covered in entrepreneurship courses?

Not at all

Low

Medium

High

Very high

N/A

**\* 14. Do you believe that training and education in entrepreneurship is an important factor for the creation of new businesses?**

Yes

No

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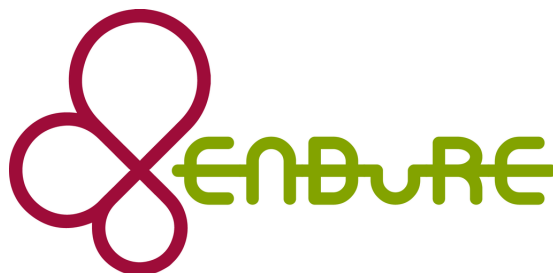
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P5: 3. ABOUT Y... ▾

◀ ▶



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### 3. ABOUT YOUR COMPANY

50%

#### 15. Name of Company

#### \* 16. Country

Denmark

Italy

United Kingdom

Other (please specify)

**\* 17. Year founded****\* 18. Sector****\* 19. Number of employees****\* 20. Number of R&D employees****\* 21. How many patents does your currently company own?****\* 22. Please complete the grid below**

Yes

No

Is the core  
business of your  
company based  
on knowledge  
acquired through  
university  
research?

Do university  
professors own  
shares in your  
company?

Does your  
company own  
shares in  
startups?

Do investors own  
shares in your  
company?

Has your  
company ever  
been located in a  
Science &  
Technology Park?

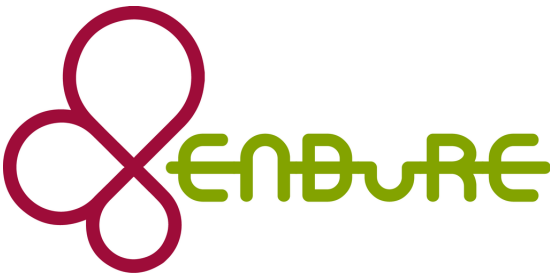
Is  
your company part  
of a network of  
companies and/or  
an Innovation

Pole?

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4. COLLABORATION WITH THE ACTORS OF THE “ENTREPRENEURIAL ECOSYSTEM”



**\* 23. Have you worked in or collaborated with any of the following?**

- Business/Trade Associations
- Fab Labs/Prototyping Labs
- Investors
- Public Bodies
- Technology Parks/Incubators/Innovation Poles
- Universities
- No (Jump ahead to Q. 26)

**24. Please indicate your reason for collaborating with the following**

Fab

|                                                            | Business/Trade<br>Associations | Enterprises/Companies | Labs/Prototyping<br>Labs | Investors |
|------------------------------------------------------------|--------------------------------|-----------------------|--------------------------|-----------|
| Business<br>planning<br>support                            |                                |                       |                          |           |
| Communication<br>and marketing<br>services                 |                                |                       |                          |           |
| Entrepreneurial<br>training                                |                                |                       |                          |           |
| Financial<br>support                                       |                                |                       |                          |           |
| Market<br>development<br>(client/supplier<br>relationship) |                                |                       |                          |           |
| Prototyping,<br>trials and<br>testing                      |                                |                       |                          |           |
| Research and<br>development                                |                                |                       |                          |           |
| Other                                                      |                                |                       |                          |           |

## 25. How much did they help your company during its startup phase?

|                                                    | Not at<br>all | Low | Medium | High | Very<br>high | Not<br>applicable |
|----------------------------------------------------|---------------|-----|--------|------|--------------|-------------------|
| Business/Trade<br>Associations                     |               |     |        |      |              |                   |
| Enterprises/Companies                              |               |     |        |      |              |                   |
| Fab Labs/Prototyping Labs                          |               |     |        |      |              |                   |
| Investors                                          |               |     |        |      |              |                   |
| Public Bodies                                      |               |     |        |      |              |                   |
| Technology<br>Parks/Incubators/Innovation<br>Poles |               |     |        |      |              |                   |
| Universities                                       |               |     |        |      |              |                   |

## 26. How useful are the following tools and opportunities in strenghtening the collaboration between startups and companies?

|                 | Not at all | Low | Medium | High | Very high | Not<br>applicable |
|-----------------|------------|-----|--------|------|-----------|-------------------|
| Facilities (eg. |            |     |        |      |           |                   |

Incubators,  
Technology  
Parks)

Matchmaking  
events

Networking

Public calls for  
funding

Sectorial  
business  
networks (eg.  
Innovation  
Poles)

Training for  
startups

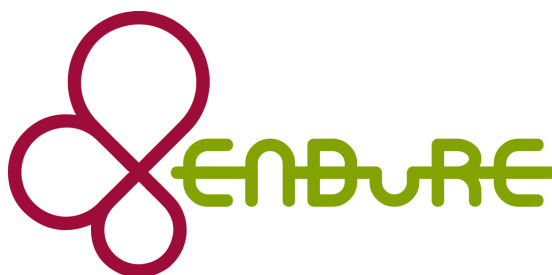
**27. If you selected 'Not at all' of 'Low', please provide your reasons**

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**5. ENTREPRENEURIAL TRAINING**

70%

## 5.1 Skills & Training

### \* 28. Has your company taken part in entrepreneurship courses?

Yes

No

### 29. What was your company's role in the entrepreneurship course(s)

Business Expert

Learner

Teacher

Other (please specify)

### 30. Do you think your company could participate in an entrepreneurship course to help startups with any of the following?

Collecting useful contacts for the development of business and technological partnerships

Developing intellectual property management skills

Enhancing entrepreneurial know-how

Human Resources scouting

Other (please specify)

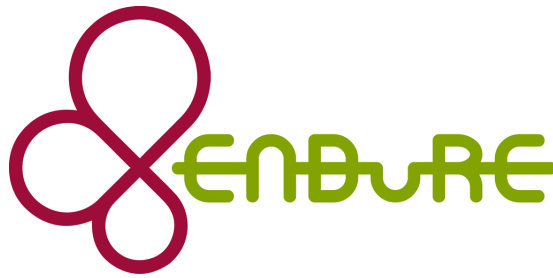
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## ENDuRE - Investigation questionnaire for European companies

### 5. ENTREPRENEURIAL TRAINING



#### 5.2 Training in companies

**\* 31. Do you think in-house entrepreneurial training with an established company can help startups? If Yes, when is preferred?**

No

Yes, at early stage

Yes, at later stage

I don't know

Other (please specify)

**32. If applicable, how do you think your company could help startups?**

Acquisition of managerial/entrepreneurial skills

Business development

Development of commercial collaborations

Development of technical collaborations

Ideation

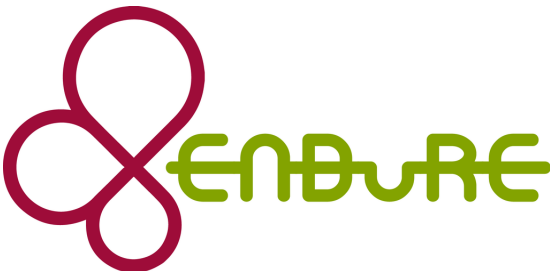
Product development

Other (please specify)

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6. CREATION OF STARTUPS



**\* 33. NEEDS - In your opinion, how important are the following for startups?**

|                                                  | Not at all | Low | Medium | High | Very high |
|--------------------------------------------------|------------|-----|--------|------|-----------|
| Access to equipped spaces and qualified services |            |     |        |      |           |
| Access to finance                                |            |     |        |      |           |
| Access to strategic partners                     |            |     |        |      |           |
| Availability of patents                          |            |     |        |      |           |
| Coaching and mentoring                           |            |     |        |      |           |
| Networks and strategic contacts                  |            |     |        |      |           |
| Public and private calls and opportunities       |            |     |        |      |           |

Other (please specify)

**\* 34. INCENTIVES - In your opinion, how important are the following for startups?**

|                                                     | Not at all | Low | Medium | High | Very high |
|-----------------------------------------------------|------------|-----|--------|------|-----------|
| Facilities for fundraising through crowdfunding     |            |     |        |      |           |
| Tax credits and exemptions                          |            |     |        |      |           |
| Voucher to subsidize acquiring specialized services |            |     |        |      |           |

Other (please specify)

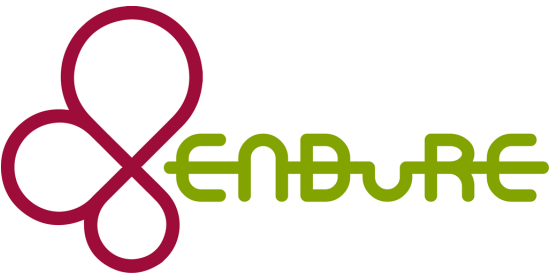
**\* 35. PROBLEMS - In your opinion, how important are the following for startups?**

|                                                  | Not at all | Low | Medium | High | Very high | N/A |
|--------------------------------------------------|------------|-----|--------|------|-----------|-----|
| Access to credit                                 |            |     |        |      |           |     |
| Access to skilled and qualified workers          |            |     |        |      |           |     |
| Availability of facilities at concessional rates |            |     |        |      |           |     |
| Bureaucracy                                      |            |     |        |      |           |     |
| Business Plan drafting                           |            |     |        |      |           |     |
| High costs for patenting                         |            |     |        |      |           |     |
| Lack of managerial skills                        |            |     |        |      |           |     |

Other (please specify)

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ENDuRE Contacts - Final Page!

100%

**\* 36. Which of the ENDuRE partners invited you to respond to this questionnaire?**

- Blue Ocean Robotics - DK
- CEDIT - IT
- IDEA - Entrepreneurship Centre - DK
- iVeridis - UK
- Polo Tecnologico di Navacchio - IT
- University of Pisa - IT
- University of Surrey - UK
- Other (please specify)

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Done

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